SAMSUNG ELECTRONICS (UK) LIMITED
SAMSUNG TV CASHBACK PROMOTION
UK TERMS AND CONDITIONS

Participants agree to be bound by these terms and conditions (the "**Terms and Conditions**"). Any information or instructions published by the Promoter about the Promotion at https://samsungoffers.claims/2026VATUK form part of the Terms and Conditions.

The Promoter

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 2000 Hillswood Drive, Chertsey, Surrey, KT16 0RS (the "**Promoter**").

Promotion Period

2. The Promotion will commence at 00:01 (BST) on the 4th November 2026 and close at 23:59 (GMT) on the 1st December 2026 (the "**Promotion Period**").

Eligibility

3. To be eligible to participate in the Promotion you must be an individual and lawful resident (aged 18+) of the United Kingdom and the Isle of Man, but excluding the Channel Islands (Guernsey and Jersey) ("**Participant**"). Businesses and organisations of any type are specifically excluded as ineligible for this Promotion.

4. Employees or agents of the Promoter that are involved in the operation of this Promotion or anyone professionally connected to this Promotion are not eligible to enter. Sales staff at the Participating Retailers are eligible to participate so long as they have not received a staff discount on the Promotion Product.
5. Retailers, distributors, resellers and any person who purchases a Promotion Product (defined below) for resale or otherwise not as the user of the Promotion Product, may not participate in this Promotion and are specifically excluded.
6. For the avoidance of doubt, the Promotion Product must be purchased in order to be eligible for a Reward in this Promotion; Promotion Products received for free or as part of a giveaway do not qualify.

Offer

7. Samsung is offering a promotion (the "**Promotion**") whereby Participants will be eligible to claim a cashback reward equal to the VAT paid at purchase (shown on the receipt or proof of purchase) (the "**Reward**") by redemption when they purchase a qualifying, selected new (i.e. not second hand, refurbished or ex-display) Samsung TV listed in Table 1 ("**Promotion Product**") from a retailer shown at https://samsungoffers.claims/2026VATUK (each, a "**Participating Retailer**") within the Promotion Period, subject to full compliance with these Promotion Terms and Conditions ("**Promotion Terms**").
8. For the avoidance of doubt, VAT is payable on all Promotion Products at the point of purchase, and the Reward is a promotional cashback funded by the Promoter, not a VAT refund. Full details of the Promotion Products are set out in Table 1 below.

Table 1 – Promotion Products

Category	Model
Micro RGB	MRE115MR95FXXU
	MRE85R95HATXXU
	MRE75R95HATXXU
	MRE65R95HATXXU
	MRE100R85HUXXU
	MRE85R85HAUXXU
	MRE75R85HAUXXU
OLED	QE83S99HAEXXU
	QE77S99HATXXU
	QE65S99HATXXU
	QE77S95HFTXXU
	QE65S95HFTXXU
	QE83S90HAEXXU
	QE77S90HATXXU
	QE65S90HAEXXU
	QE83S93HAEXXU
	QE77S93HATXXU
	QE65S93HAEXXU
The Frame	QE85LS03HWUXXU
	QE75LS03HWUXXU
	QE65LS03HWUXXU
	QE65LS03HAUXXU
Monitor	LS27HG702SUXXU
	LS32HG732SUXXU
	LS27FG810SUXXU
	LS27FG816SUXXU
	LS32FG810SUXXU
	LS32FG816SUXXU
	LS32DG802SUXXU
	LS27HG802SUXXU
	LS32HG802SUXXU
	LS34DG850SUXXU
	LS49DG912SUXXU
	LS49DG934SUXXU
	LS49DG954SUXXU
	LS27DG702EUXXU
	LS32DG702EUXXU
	LS27FG702EUXXU
	LS37FG756EUXXU
	LS40FG756EUXXU
	LS27HG806EFXXU
	LS32HG806ESXXU
	LS49FG910EUXXU
	LS27FG900XUXXU
	LS32FM801UUXXU
	LS32FM902SUXXU

	LS49F950UAUXXU
	LS40H850TAUXXU
	LS27H804EFAXXU
	LS43CG700NUXXU
	LS55CG970NUXXU
	LS57CG952NUXXU
Cooking	NQ5B6753CAK/U4
	NQ5B7993AAK/U4
	NV7B45305AS/U4
	NV7B5740TAS/U4
	NV7B5750TAK/U4
	NV7B5755SAS/U4
	NV7B6795JAK/U4
	NV7B7997AAK/U4
	NZ64B6056GK/U1
	NZ84C6058FK/U1
Washing Machine	WF90H09C4ST1
	WW90DB8U95GHU1
	WW11DG6B85LBU1
	WW11DG6B85LEU1
	WW11DG6B25LBU1
	WW11DG6B25LEU1
	WW11DG5B25ABEU
	WW11DG5B25AEEU
	WD10HG6U94BEU1
	WD10HG6U34BEU1
Dishwasher	DW70H73WCB0U4
	DW90H79LAFFU4
	DW70H73YCFRU4
	DW70H73YCFVU4
Refrigeration	BRB80F26ACS0EU
	BRR29723EWW/EU
	BRZ22720EWW/EU
	RB38C636DB1/EU
	RB34C652DWW/EU
	RB38C602CWW/EU
	RB50DG632ES9EU
	RF24BB620EB1EU
	RF65DG960ESREU
	RF65DB970E22EU
	RS90F64EEFEU
	RS90F66BEFEU
	RS90F66BETEU
	RS70F64KDFEU
	RS70F64KDTEU
	RS70F68QBTEU
	RF65DG960EB1EU
Hob	CC90H84PADUR

	CC90H84JADUR
Washing Machine	WW11DB8B95GBU1
Tumble Dryer	DV90DG52A0ABEU
	DV90DG52A0AEEU
	DV90DG6845LBU1
	DV90DG6845LEU1
	DV90DB8845GBU1
Hob	NZ85C6058FK/U1
	NV7B5775XAK/U4

9. Participants must register for or login to a Samsung Account when they submit their Claim.

10. Rewards shall be paid by bank transfer and Participants must have a valid bank account in GBP (with details exactly matching their personal information on the Claim form) in order to receive the Reward.

11. Purchases from auction websites (e.g. eBay) or from third party sellers on online retailers' websites (e.g. Amazon Marketplace) and non-Samsung approved resellers (non-direct accounts) are specifically excluded from this Promotion. Purchases from Amazon.co.uk must be sold and dispatched by Amazon UK directly, not Amazon EU or other non-UK branches.

Claims

12. After purchasing a Promotion Product from a Participating Retailer during the Promotion Period, Participants (who are required to have a Samsung Account) must visit https://samsungoffers.claims/2026VATUK, complete the Claim form with their name, contact information, email and postal address, and bank account details along with any other requested information and submit it together with scanned copies of their proofs of purchase showing their purchase of one or more Promotion Products (a "**Claim**"). Participants will be required to upload an image of the serial number from the settings screen of the Promotion Product (rather than the packaging).
13. Claims may only be submitted within thirty (30) to sixty (60) days after the Participant's purchase of the relevant Promotion Product (the **"Claim Period**"). This means the final Claim date for Promotion Products purchased on the 1st December 2026 as the end date of the Promotion Period is no later than 23:59 (GMT) on the 29th January 2027. Claims received after the close of the Claim Period will not be eligible for any Reward.
14. Participants registered at the same residential address are entitled to submit a maximum of four (4) Claims, with each Claim corresponding to the purchase of one (1) Promotion Product. There is a maximum of one (1) Reward per Promotion Product purchased in all cases.
15. Participants will be sent an email to confirm their Claim has been received by the Promoter instantly upon entry of a Claim. Providing that the Claim is found to be valid in accordance with these Promotion Terms, Participants will be sent an email within seven (7) days to confirm whether their Claim has been successful and validated ("**Claim Validation**").
16. If an email acknowledgement has not been received, it is the Participant's responsibility to contact the Promoter's customer service team by email at: 2026VAT@samsungoffers.claims or by phone on 0330 551 3811 within seven (7) days of a Claim being submitted.
17. If a Claim is deemed to have been submitted incorrectly, the Participant will be notified via email and SMS and offered the opportunity to provide the required information within seven (7) days. If no response is received within seven (7) days of the email and SMS, then the Claim shall be marked as invalid and the Participant will no longer be eligible to receive the Reward.

18. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.
19. The Reward will be paid by bank transfer within thirty (30) days of Claim Validation to the bank account provided by the Participant during the Claim process.
20. The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these Promotion Terms.
21. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to require further verification as to proof of purchase, as well as the identity, age and other relevant details of a Participant. In the event your information is linked to fraudulent claims or abuse of terms and conditions on previous promotions you will be unable to participate in this Promotion and your Claim will be rejected.
22. If a Participant returns or cancels the delivery of a Promotion Product before submitting a Claim, the Participant must not make a Claim. If a Participant returns or cancels the delivery of a Promotion Product after submitting a Claim, the Claim will be invalidated and the Participant must cancel the Claim immediately by calling the contact number in Condition 16 above. The Promoter reserves the right to check with Participating Retailers whether a Promotion Product has been returned or the order cancelled and by submitting a Claim the Participant provides consent to the Promoter to do so.

Privacy and Data Protection

23. The Promoter's use of any personal information submitted by the Participant shall be limited to communications about the Promotion and for managing the redemption process. The Participant hereby consents to its personal information being used for this purpose and confirms that it agrees with the Promoter's privacy policy available at: www.samsung.com/uk/info/privacy.html. The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.
24. Other than as set out in these Terms and Conditions, the details and information provided by the Participant when entering the Promotion or claiming the Reward will not be used for any other purpose, nor shall they be passed to any third party.

General

25. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
26. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
27. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or Claims; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.
28. Participants will be solely responsible for any and all applicable taxes and any other relevant costs or expenses which are not stated in these Promotion Terms as being included.
29. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the

Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Reward. The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter's negligence.

30. The Promotion is governed by the laws of England and Wales.